

5 Steps To Increase Your Giving in 2026

As we approach 2026, churches are faced with new challenges and opportunities to increase generosity and grow their giving. With shifts in technology, culture, and economic realities, it's more important than ever to be strategic in cultivating generosity within your congregation. This guide outlines five actionable steps to help you inspire generosity and grow giving in the year ahead.

Step 1: Cast a Clear and Compelling Vision

People give to vision, not to need. A well-articulated and inspiring vision drives generosity by connecting people emotionally and spiritually to the mission of the church. When people see the impact of their giving and understand how their contributions play a role in fulfilling the church's vision, they are more likely to give generously.

Take Action:

- Revisit your church's mission and vision. Is it inspiring and relevant to 2026?
- Use storytelling to illustrate the impact of generosity in sermons, newsletters, and online communication.
- Provide tangible examples of how giving will transform lives, both within the church and in your local or global community.

Reflection:

What's one way you can make your church's vision more tangible and inspiring for your congregation?



Step 2: Build a Culture of Generosity

Generosity should be part of your church's DNA, celebrated regularly and naturally. When generosity is a regular topic of teaching, celebration, and conversation, it becomes a part of everyday church life. A culture of generosity shifts the focus from fundraising to fostering a generous spirit that reflects biblical stewardship.

Take Action:

- Celebrate stories of generosity within your congregation, whether it's through personal testimonies or church projects.
- Regularly preach and teach about the importance of generosity as part of discipleship—not just during special campaigns.
- Encourage small groups and discipleship programs centered on biblical teachings of stewardship and generosity.

Reflection:

How can you create more opportunities for your congregation to celebrate and engage in generosity?

Step 3: Leverage Digital Giving Tools

Digital giving is no longer just an option—it's essential. As online transactions increase, offering simple and secure digital giving options makes it easier for your congregation to give consistently.

Take Action:

- Ensure your church's website and app offer a seamless, easy-to-use giving experience.
- Promote recurring giving options to encourage consistent contributions throughout the year.
- Use social media, email, and digital communication to highlight giving opportunities, especially for specific needs or projects.

Reflection:

How user-friendly is your church's online giving experience? What improvements could you make?



Step 4: Engage Your Leadership Team

Your leadership team sets the tone for generosity within the congregation. When the leadership is actively engaged in the giving conversation and leads by example, it becomes easier to inspire others. Growing your giving starts from the top, so equip and motivate your leaders this year.

Take Action:

- Share the vision for growing giving in 2026 with your leadership team.
- Equip your leaders with talking points and tools to encourage generosity within the congregation.
- Hold regular meetings with your leadership team to assess giving trends and strategize on how to foster greater engagement.

Reflection:

How can you better involve your leadership team in your church's efforts to grow giving in the coming year?

Step 5: Communicate the Impact of Giving

People want to know that their giving is making a difference. When you regularly communicate the impact of generosity—whether through missions, church growth, or community projects—you build trust and encourage continued giving. Clear communication fosters transparency and helps people see the value of their contributions.

Take Action:

- Share updates on how giving is impacting ministries and projects both locally and globally.
- Use multiple platforms (social media, video updates, newsletters) to communicate the positive impact of giving.
- Hold an annual "Celebration of Generosity" event to thank your congregation, share financial updates, and cast vision for the future.

Reflection:

What's one new way you can communicate the impact of giving to your congregation in 2026?

